



## Recognition Guidelines for Grant Recipients

As a Greater Cincinnati Foundation (GCF) grant recipient, we request that you acknowledge your grant through your own communication channels. Often, the media is more interested in hearing directly from a nonprofit and the people it benefits. Please review the following recognition guidelines as you publicize your grant.

### Grant Recipient Publicizing Ideas

You may acknowledge your GCF grant and impact from the grant in any of the following ways:

- Publicize your GCF grant in external publications (please see language below).
- Notify internal audiences – staff, board members, volunteers, donors and clients.
- Include recognition of GCF on flyers, programs, posters, advertisements, etc.
- Include GCF on signs or plaques that recognize donors at events or on buildings, particularly if you have received a capital grant.
- Contact local media as appropriate.
- If you mention GCF's support or use our logo on your website, please include a link to GCF's website ([www.gcfndn.org](http://www.gcfndn.org)).
- Post news about your grant project on your social media channels.

### Acknowledging Your Grant

Please use this language to acknowledge your GCF grant: This project was funded (or funded in part) by a grant from Greater Cincinnati Foundation. We are especially interested in you sharing what was made possible by the grant in terms of impact

Please refer to the Foundation as "Greater Cincinnati Foundation." You may use "GCF" on subsequent reference.

**Important:** Your grant letter may specify whether a portion of your grant comes from a specific GCF fund. If so, please add "and from the \_\_\_\_\_ Fund of Greater Cincinnati Foundation."

### Foundation Description

When describing GCF, please use the following language:

*As the region's leading community foundation, Greater Cincinnati Foundation connects people with purpose in an eight-county region in Ohio, Kentucky and Indiana. GCF is leading the charge toward a more vibrant Greater Cincinnati for everyone – now, and for generations to come.*

### Logo Usage

Please use our logo where suitable. Logos can be found at [www.gcfndn.org/logo](http://www.gcfndn.org/logo). To best utilize our logo on non-print items, such as clothing, vehicles, or ads, feel free to contact us for review.

### Grant recipients receiving GCF Funds for re-granting purposes

When regranting GCF funds to other organizations, GCF's support should be noted in the communications with the subgrantee. Please use the following credit for these communications:

*This grant is awarded by [your organization] with funding from Greater Cincinnati Foundation.*

If subgrantees choose to recognize the source of funds for their grant, please ask them to use the following credit:



*The [organization/project/event] is supported by a grant, awarded by [your organization] with funding from Greater Cincinnati Foundation.*

Additionally, recognition of GCF when re-granting should also include:

- Acknowledgement of GCF in your organization's Request for Proposal.
- Acknowledgement of GCF as a funding partner using GCF's name or logo as appropriate in all publicity.

Please share a final copy of your external communications materials such as news releases, newsletters, email announcements, fact sheets, reports or any other materials that recognize the grant with us by emailing [marketing@gcfdn.org](mailto:marketing@gcfdn.org)

#### **Additional Questions**

For additional questions about publicizing your grant, please contact GCF's Marketing Department at 513-241-2880 or [marketing@gcfdn.org](mailto:marketing@gcfdn.org).