



Racial Equity Matters

Sponsorship Opportunity

At Greater Cincinnati Foundation, we believe that the pursuit of racial equity is the critical work of our generation. Research shows that racial inequity hinders economic growth, while diversity and inclusion fuel innovation and business success.

Understanding the trends and getting comfortable talking about racial equity is a fundamental first step to addressing the issue.

Please join GCF in catalyzing a movement, educating the community and making Cincinnati a more vibrant place to live.



Ellen M. Katz
President / CEO

“...REM had a major impact on me. I learned so much from the dialogue, even though I am an avid reader and studied history in college. Every leader in our region should have this experience...”

– *Lair Kennedy*
Co-Founder and Chairman of Health Carousel



2022 Educational Series

Groundwater

A half-day introduction to racial equity using data, stories and a shared vocabulary to illustrate the structural and cross-sector nature of racism.

5 Sessions
~500 participants

Phase 1

An incomparable two-day history lesson provides for deeper exploration and understanding.

10 Sessions
~300 participants

Impact Circles

Join an intimate group of past participants to continue the conversation around race and equity and to discuss ways this knowledge can impact your life and your work.

5 Sessions
~150 participants

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2022 Sponsorship Benefits	Presenting (\$100,000)	Visonary (\$50,000)	Leadership (\$25,000)	Solidarity (\$10,000)
Exclusive named series (i.e., Racial Equity Matters presented by your organization)	X			
Welcome video message (30 seconds, provided by sponsor)	Day 1	Day 2		
Reserved seats across series	60	30	15	5
Co-branded intro and outro Racial Equity Matters series attendee testimonial videos (4)	X			
Co-branded series' email header graphics	X			
Social media mentions (at least 4 times a year)	X	X	X	X
Logo recognition on signage and virtual displays	X	X	X	X
Logo recognition in series' emails	X	X	X	X
Logo recognition on website	X	X	X	X

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For more information or to secure your sponsorship, please contact:

Colleen McCarthy Blair
Sr. Director, Donor Services
513-768-6134
colleen.blair@gcfdn.org
gcfdn.org/REM



Racial Equity Matters

Sponsorship Commitment

Name _____

Company Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Indicate the sponsorship level below:

- Presenting Sponsor \$100,000
- Visionary Sponsor \$50,000
- Leadership Sponsor \$25,000
- Solidarity Partner \$10,000
- Other _____

- Enclosed is my gift
- Please transfer from my GCF fund:
_____ (fund name)
- Please contact me to arrange for my gift
- Please send me a reminder in
_____ (month)
- I will charge my gift by visiting gcfdn.org/supportREM

For more information, please contact Colleen McCarthy Blair at 513-768-6134.

To secure a sponsorship mail this form to:

Greater Cincinnati Foundation
Attn: Colleen McCarthy Blair
720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202

Or email to: colleen.blair@gcfdn.org