



LGBTQ+ Giving Circle RFP

**Request For Proposals
Application Workshop**



September 20, 2022

Welcome

Housekeeping Items



- Please rename yourself to include organization in name
- Submit questions through the Zoom chat throughout the presentation
- There will be a Q&A session at the conclusion of the presentation
- Any outstanding questions will receive responses via email
- Meeting is being recorded and will be posted on GCF's website



Purpose:

To gain greater clarity regarding the content and process of the LGBTQ+ Giving Circle RFP



Overview of Giving Circle

The LGBTQ+ Giving Group will support and invest in work that improves the lives of all members of the LGBTQ+ community in our region.

LGBTQ+ Giving Circle

Request for Proposals

Generous Donors ~ GCF Match ~ Expect to make ~ 2-3 grants

Funding Focus Areas

- Ensure that vulnerable LGBTQ+ residents of our region have access safe shelter and/or affordable housing.
- Increase access to well-integrated and/or trauma-informed mental health services for LGBTQ+ people in our region.

Timeline

Key Steps	Date
RFP Workshop (optional)	Wednesday, September 21, 2022
Proposal Deadline	Friday, October 7, 2022, at 5:00pm
Decision Communicated	Mid November
Funding Received	Early December

Digging into the funding focus:

- *Ensure that vulnerable LGBTQ+ residents of our region have **access** to safe shelter and/or affordable housing*
- *Increase **access** to well-integrated and/or trauma-informed mental health services for LGBTQ+ people in our region*

What does it mean to ensure safe access?

Mental health includes a range of activities including prevention, intervention and treatment

What outcomes would align with this funding focus?

Preferences

- Small to mid-size organizations with operating budgets under \$1 Million.
- Organizations who are already serving or are looking to expand their services to the LGBTQ+ community
- Organizations serving youth (15-24 years old) and/or seniors (62 years or older).

A few things to note:

- Grants up to \$15,000.
- Funding may be used to support, expand, or strengthen existing programs or launch a new program
- Review funding focus, criteria and preferences carefully.

Applying a Racial Equity Lens

A racial equity lens is an approach that involves many components including:

- Disaggregating and analyzing data and information by race and ethnicity
- Understanding disparities and learning why they exist,
- Looking at problems and their root causes from a structural standpoint
- Naming race explicitly when talking about problems and solutions

Include how your organization is thinking about racial equity, and, if relevant, how that thinking influences your work in general, or this proposal specifically.

Community Voice & Engagement

How does your organization involve the communities you serve?

- Does your organization involve community members in the organization's decision making or programming?
- Do you have community members with lived experience on your staff or board?
- Does your organization collect feedback from those that are served?

Thinking about evaluation

Goals

- What are you trying to achieve with this grant?
- Inspirational
- Both shorter and longer term goals

*Consistency
is key!*

Measures

- How do you know how you're doing?
- Concrete & measurable
- Stronger if include outcomes (not just outputs)

Methods

- How are you collecting the information you need for your measures?
- Clear
- Includes description of data collection process

Outputs vs. Outcomes

- The difference between an output and outcome is impact.

Example 1:

- Program: Community Emergency Shelter Program
- Output: 550 families will be served with basic and emergency needs, unduplicated.
- Outcome: 125 families will move from crisis to stabilization by 12 months.

Output or Outcome?

Example 2:

- Program: Mental Health Services
- Output or outcome?

30 clients receive 1-hour therapy sessions

Output or Outcome?

Example 3:

- Program: Child mental health services
- Output or outcome?
 - 10% decrease in number of behavioral incidents at school

Output or Outcome?

Example 4:

- Program: Shelter
- Output or outcome?

100 bed-nights provided

Output or Outcome?

Example 5:

- Program: Shelter Program
- Output or outcome?

85% of families secure stable housing exiting from shelter

Submitting Application

Access applications through Foundant

- New to Foundant? Visit our website: www.gcfdn.org/grants
- Fill out “GCF LGBTQ+ Giving Circle Application”
- Please attach required attachments:
 - Most recent audit or 990
 - Project budget
 - Income statement and balance sheet (2 years)

Follow-Up Reporting

- **Learnings (any changes/pivots?)**
- **Basic numbers**
 - Numbers served
 - Dollars leveraged
- **Project Specific Measures**
 - Project specific measures should be specific outputs and outcomes of the project as set in the proposal.
- **Storytelling**

If funded:

- brief check in @ 6 months
- follow up report due 12 months post award



Tips & Tricks

- RFP and FAQs are your primary guide.
- Your application is the primary means of expressing your work to the review committee.
- Make sure to attach all required materials.
- After submission, changes to the application are challenging to make.
- GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.
- GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.



Group Q & A

Thank you for your important work.
We look forward to learning from you.

Contacts

Rosie Polter, Program Officer
Rosie.polter@gcfdn.org