# *Educational Success RFP*

**Request For Proposals**

**Application Workshop**

January 18, 2023

# *Welcome*

# *Housekeeping Items*



- Meeting is being recorded and will be posted on GCF's website

- Submit questions through the Zoom chat throughout the presentation

- There will be a Q&A session at the conclusion of the presentation

- Any outstanding questions will receive responses via email

- Consider renaming yourself to include organization in name

**Purpose:**

*To gain greater clarity regarding the content and process of the Educational Success RFP*

# *Overview of Educational Success*

*The request for proposal is funded by leveraging targeted funds that have been provided by generous donors with a heart for education.*

*This opportunity occurs every other year with a chance for renewal after the first year.*

*Example: The next cycle will occur January - May 2025.*

*The process includes a Letter of Intent, Full Proposal Application, 6-month Check-In and a Final Report after one year.*

# *Educational Success*

## Request for Proposals

Generous Donors  ~ Designated Funds ~ Expect to make ~  15 grants

Grants will be awarded for up to $30,000

# *Funding Focus*

- To address the **sizable disparities by race and economic** status that are further amplified by educational access and attainment.

  Competitive proposals will articulate…

- Support in and/or out of school educational efforts that address **disparities in educational and career attainment** for students of color and/or those of low socioeconomic status; or –

- Increase **social-emotional learning and health for students** of color and/or those of low socioeconomic status.

# *Digging into the funding focus:*

*To support in and/or out of school educational efforts that **address disparities** in educational and career attainment for students of color and/or those of low socioeconomic status; or that increase social-emotional learning and health for those students.*

**What does it mean to address disparities?**

- A rising tide may lift all boats, but…

**What outcomes would align with this funding focus?**

# *Use of Funds*

- Support, expand or strengthen existing programs

- Capital improvements or launch a new program

- Build organizational capacity or general operating support

## Funding <u>will not</u> be awarded for:

- Campaigns

- Capital Campaigns

- Special Events

**Greater Cincinnati Foundation Grantmaking FAQs available:**

**www.gcfdn.org/grant-faqs**

# *Tips & Tricks*

- RFP and FAQs are your primary guide

    - FAQs are available at gcfdn.org/grant-faqs

- The LOI and application are the primary means of expressing your work to the review committee

- Ensure that all required materials are attached

- After submission, changes to the application are challenging to make

- If something is requested in the application, it is being considered during the review

- GCF staff will do our best to respond in a timely manner throughout the process. Of note, email is preferred and may result in a quicker response time.

# *Thinking about Equity & Justice*



By @lunchbreath (Tony Ruth)
Based on Shel Sliverstein's *Giving Tree*
*For John Maeda's 2019 Design in Tech Report*
*Updated Juneteenth 2020 by @bethebreeze*
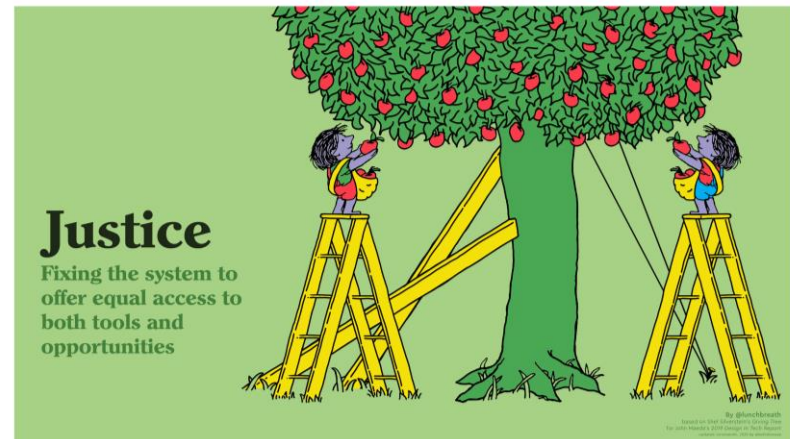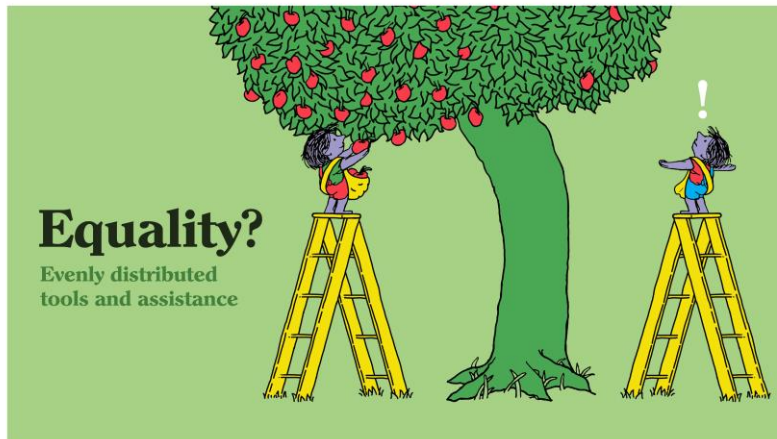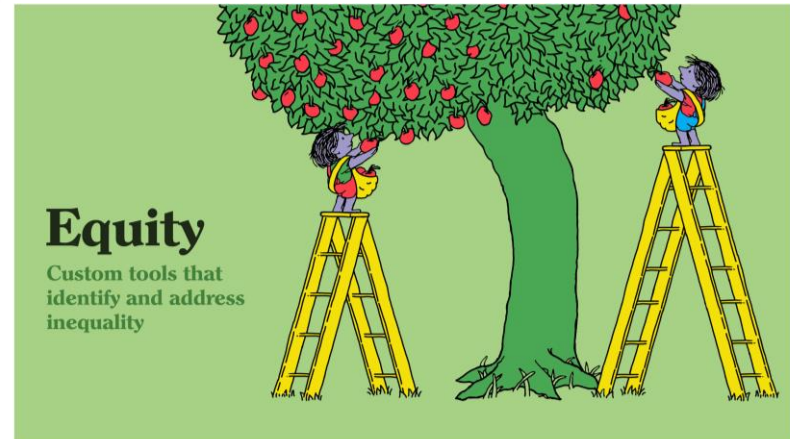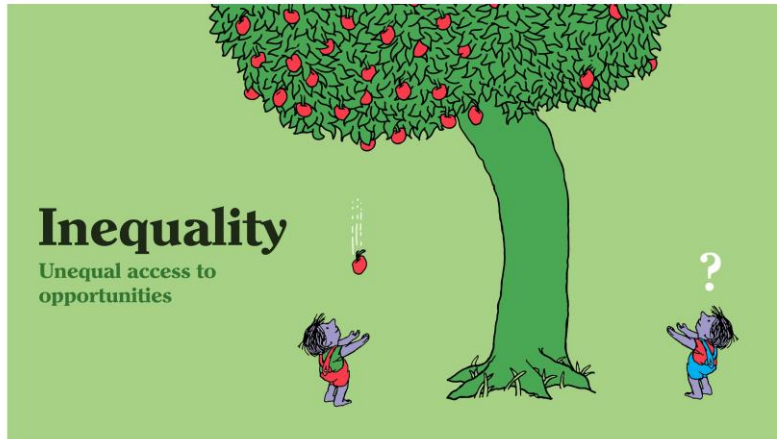
# *Racial Equity Lens*

**A racial equity lens is an approach that involves many components including:**

- Disaggregating and analyzing data and information by race and ethnicity,

- Understanding disparities and learning why they exist,

- Looking at problems and their root causes from a structural standpoint,

- Naming race explicitly when talking about problems and solutions

**Include how your organization is thinking about racial equity, and, if relevant, how that thinking influences your work in general, or this proposal specifically.**

# *Community Voice & Engagement*

## How does your organization involve the communities you serve?

- Does your organization involve community members in the organization's decision making or programming?

- Do you have community members with lived experience on your staff or board?

- Does your organization collect feedback from those that are served?

# *Asset Based Approach*

## How does your organization perceive the communities you serve?

- Value the strengths of the communities being served

- Build on assets in the community

- Commonly reflected in the tone submission

# *Performance Measures*

## Goals

- What are you trying to achieve with this grant?

- Inspirational

- Both shorter- and longer-term goals

## Measures

- How do you know how you're doing?

- Concrete & measurable

- Stronger if include outcomes (not just outputs)

- Align with past results

## Methods

- How are you collecting the information you need for your measures?

- Clear

- Includes description of data collection process

# *Outputs vs. Outcomes*

**The difference between an output and outcome is impact**

## Example 1:

- **Program:** Youth Apprenticeship Program

- **Output:** 150 youth and families will be served annually

- **Outcome**: 100% of youth will develop "foundational employability skills" and

  increase entry-level earning potential

.

# *Outputs vs. Outcomes*

**The difference between an output and outcome is impact**

## Example 2:

- **Program:** Middle School Summer Bridge Program

- **Output:** 50 students enrolled and maintain 85% attendance

- **Outcome**: 75% of students increase confidence in core subjects

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# 10 Minute - Breakout Groups

# *Request For Proposal Timeline*

| Key Steps | Date |
|---|---|
| Request For Proposal Release | Monday, January 9, 2023 |
| *Optional* Request for Proposal Workshop | Wednesday, January 18, 2023 |
| Letter of Intent **Deadline** | Friday, February 3, 2023 at 5:00pm |
| **Invitation** to Complete a Full Proposal | Friday, February 24, 2023 |
| Full Proposal **Deadline** | Friday, March 17, 2023 at 5:00pm |
| Decisions Communicated | Mid May |
| Funding Received | Late May |

# *Submitting the Letter of Intent*

## Access applications through Foundant

- New to Foundant? Visit our website:

  www.gcfdn.org/rfp

- Select the Educational Success drop down menu – select the Request for Proposal



- Within the PDF, scroll to page 3 and click the hyperlinked text GCF's online grantmaking system

- This takes you to Foundant – either login or create an account

- Select "Apply" for the GCF Responsive Application

- For Request Category, be sure to choose "Educational Success RFP"

# *Group Q & A*

Thank you for your important work.
We look forward to learning from you.

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