

# *Welcome!*

We will begin in just a moment.



# Housekeeping Items



- Suggest using speaker view
- Please rename yourself to include organization in name
- Submit questions through the Zoom chat throughout the presentation
- There will be a Q&A session at the conclusion of the presentation
- Any outstanding questions will receive responses via email
- Meeting is being recorded and will be posted on GCF's website

# *Agenda*

- I. Introductions
- II. GCF Updates
- III. GCF Grantmaking Overview
- IV. Arts & Culture RFP Workshop
- V. Breakout Session
- VI. Next Steps
- VII. Q&A

# *Introductions*



Kristin Riepenhoff Zelinskas  
Program Officer



Adison Nelson  
Director, Community Strategies



Hannah Hilditch  
Community Strategies Coordinator

# What we've been up to..



Matthew Randazzo



Greater Cincinnati Foundation ✓

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At GCF we don't just serve the community – we are the community. In celebration of GCF's [#60thAnniversary](#) the team at GCF is participating in 60 acts of [#kindness](#) and [#generosity](#) and inviting you to join us.

Felicity Tao, Vice President, Marketing and Integration, volunteers with the [Greater Cincinnati Chinese Cultural Exchange Association \(GCCCEA\)](#). At the Asian Food Festival, she and her son joined other volunteers to operate a secret menu booth – making and serving food – ... See more



# *GCF Grantmaking Overview*





**Community Leadership**

**Economic Mobility**

**Affordable Housing**

**Racial Justice**

**Capacity Building**



**Request for Proposals**

# *Request for Proposals*

Boots on the Ground

Educational Success

## 2024 Requests for Proposal Releases

Inclusive Communities

Safety Net

Environmental Beautification

Inclusive Communities

Safety Net



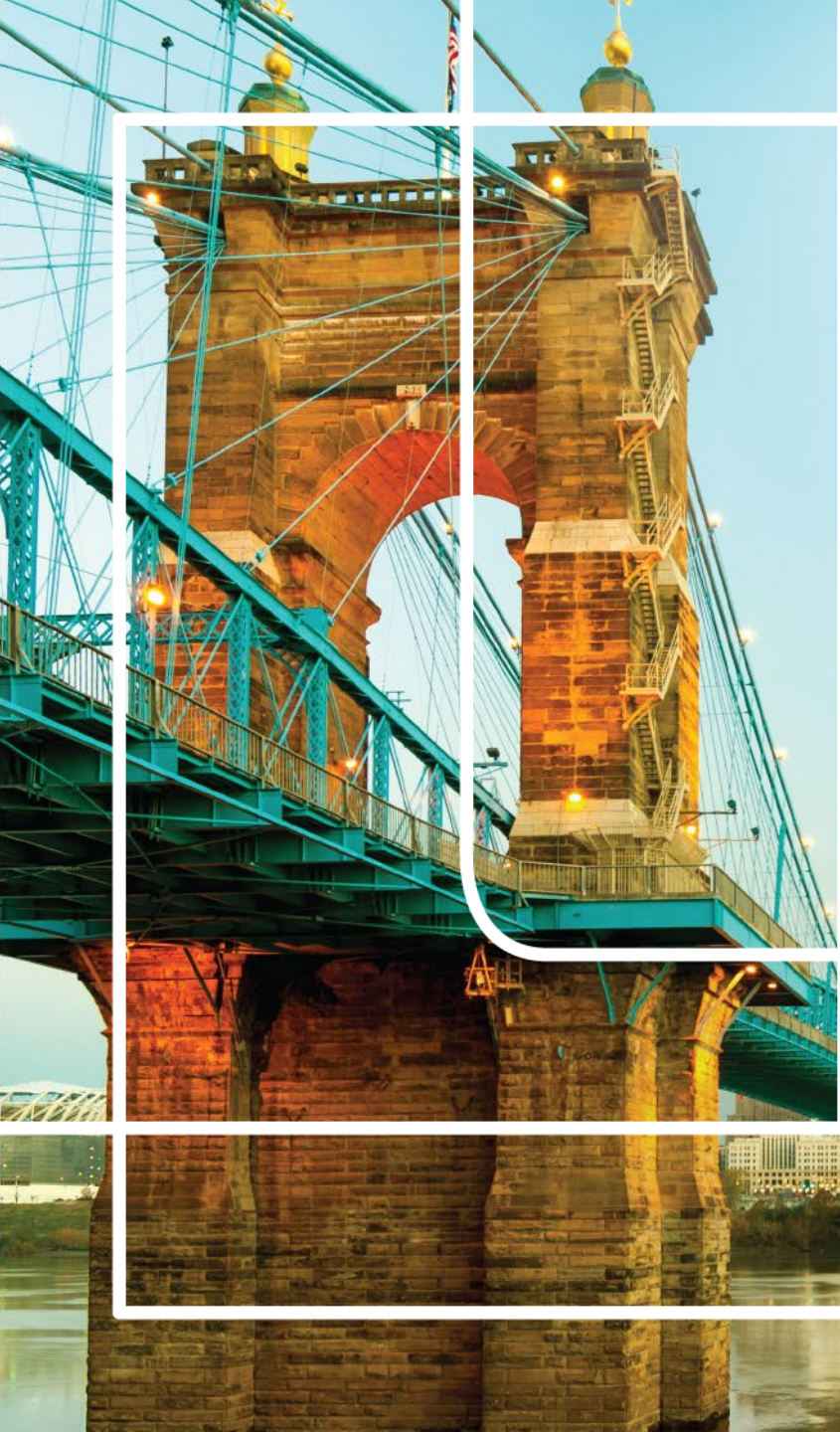


# *Arts & Culture*

**Request For  
Proposals  
Pre-Application  
Workshop**



July 28, 2021



# Workshop

To gain greater clarity regarding the content and process of the Arts & Culture RFP



# *Arts & Culture*

are a necessary part of our region's continued success.



# *Arts & Culture*

## **Request for Proposals**

Generous Donors ~ Designated Funds ~ Expect to make ~10 grants

# *Funding Focus*

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## **Purpose**

To support and enhance the vibrancy of this region by increasing the availability and accessibility of arts and cultural programming that is inclusive of historically marginalized groups in our region.

### **A few things to note:**

- Grants up to \$25,000.
- Funding will not be awarded for fundraising campaigns
- Review funding focus, criteria and preferences carefully.

# *Timeline*

<b>Key Steps</b>	<b>Date</b>
<b>RFP Workshop (optional)</b>	<b>Wednesday, July 28, 2021</b>
<b>Proposal Deadline</b>	<b>Friday, September 3, 2021 at 5:00pm</b>
<b>Decision Communicated</b>	<b>Late October</b>
<b>Funding Received</b>	<b>Early November</b>

# *Digging into the funding focus:*

*To support and enhance the vibrancy of this region by increasing the **availability and accessibility** of arts and cultural programming that is inclusive of **historically marginalized groups** in our region.*

**What does it mean to increase availability and accessibility?**

**Who is included in “historically marginalized groups”?**

**What outcomes would align with this funding focus?**

# *Applying a Racial Equity Lens*

**A racial equity lens is an approach that involves many components including:**

- Disaggregating and analyzing data and information by race and ethnicity,
- Understanding disparities and learning why they exist,
- Looking at problems and their root causes from a structural standpoint,
- Naming race explicitly when talking about problems and solutions

**Include how your organization is thinking about racial equity, and, if relevant, how that thinking influences your work in general, or this proposal specifically.**



# *Thinking about evaluation*

## **Goals**

- What are you trying to achieve with this grant?
- Inspirational
- Both shorter and longer term goals

*Consistency  
is key!*

## **Measures**

- How do you know how you're doing?
- Concrete & measurable (include a target number/rate)
- Include outcomes (not just outputs)
- Align with past results

## **Methods**

- How are you collecting the information you need for your measures?
- Clear
- Includes description of data collection process

# Workshopping Example

## Goals

- Our primary and short-term goal is to create 3 public art installations to highlight the growing Hispanic immigrant populations in Price Hill to create welcoming spaces in the neighborhood. We will conduct 5 community-informed events that will inspire the themes of the art installations. The art installation will be led by our partner, a Hispanic Artist, and 20 additional local, diverse artists will be hired to execute the installations.
- Our intermediate goal is to increase the availability of public art that is representative of the rapidly diversifying neighborhood of Price Hill.
- Our long-term goal is to create ongoing dialogue that promotes inclusive transformation of the historic, diverse and vibrant neighborhoods of Cincinnati. Through public art we can express the community's collective voice and deepen resident's sense of belonging.

## Measures

- Employ 20 local artist with 50% of artists identifying as an artist of color.
- 90% of participants will report confidence in the project's role in transforming Cincinnati.
- Residents will report 20% increase on a sense of belonging to their neighborhood upon project completion.

## Methods

We will use Microsoft Excel to track artist participants and demographic information. For our programming, evaluation will be conducted by our organization's Public Art Coordinator. A follow up survey created through X survey database will be sent to those who participated in the grand opening of the art installation to gather quantitative and qualitative data to measure audience's perceptions on the project's role transforming Cincinnati. We will conduct a community survey also through X survey database to collect quantitative and qualitative data pre- and post- completion of the art installation to measure resident's sense of belonging.

# *10 Minute - Breakout Groups*

*-Introduce yourself, your role and organization*

*- What was the last Arts & Culture Experience you participated in?*

*- What was your favorite Arts & Culture experience of all time?*

# *Applying*

## **Access applications through Foundant**

- New to Foundant? Visit our website: [www.gcfndn.org/grants](http://www.gcfndn.org/grants)
- Fill out “GCF Responsive Application” for the Vibrant Arts & Culture RFP
- Required Attachments:
  - Most recent audit or 990
  - Project budget
  - Income statement and balance sheet (2 years)
  - Organizational demographics & board list (using GCF template)

# *Follow-Up Reporting*

- **Learnings (any changes/pivots?)**
- **Basic numbers**
  - Numbers served
  - Dollars leveraged
- **Project Specific Measures**
  - Project specific measures should be specific outcomes of the effort that impacted students' educational or career attainment and/or social emotional health, as hypothesized in the proposal.
- **Storytelling**

## If funded:

- brief check in @ 6 months
- Final follow up report due 12 months post award.



## *Tips & Tricks*

- RFP and FAQs are your primary guide.
- Your application is the primary means of expressing your work to the review committee.
- Make sure to attach all required materials.
- After submission, changes to the application are challenging to make.
- GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.
- GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.



# Group Q & A

Thank you for your important work.  
We look forward to learning from you.

## Contacts

Kristin Riepenhoff Zelinkas,  
Program Officer

Hannah Hilditch, Community  
Strategies Coordinator

[werisetoaether@acfdn.org](mailto:werisetoaether@acfdn.org)



# *Still have questions?*

## Contacts

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